**Issue 20 – June 2024 - THE LATEST NEWS IN COPYRIGHT FOR AUSTRALIAN SCHOOLS AND TAFE**

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| **Using images on websites and social media**We hope you are enjoying Term 2 and have had a great year so far. In this newsletter, we provide some Smartcopying tips and guidance to minimise copyright risk when using images on public websites or on social media.The National Copyright Unit (NCU) continues to see a number of copyright infringement claims being made against schools, and they often relate to images schools have published on the internet.Smartcopying Tips* **Use images in which your Department/administering body or school/TAFE owns the copyright**
* **Only use images created by others (third-party images) if you have permission to use them or they are licensed under** [Creative Commons](https://aus01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsmartcopying.us19.list-manage.com%2Ftrack%2Fclick%3Fu%3D1f887395dfbdbb075a924bc2f%26id%3Df0d15cb979%26e%3Dd25044a3ea&data=05%7C02%7Csara.lewis1%40det.nsw.edu.au%7Cb93626ade4ed4551842d08dc8f5ad2ae%7C05a0e69a418a47c19c259387261bf991%7C0%7C0%7C638542867450220088%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=N7SJcrgTFltNjkP6xQ9wqPAuy0ufzv5J2GyVr9RahbE%3D&reserved=0) **(CC)**
* **Don’t use images you have copied/communicated in reliance on the** [Statutory Licence](https://aus01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsmartcopying.us19.list-manage.com%2Ftrack%2Fclick%3Fu%3D1f887395dfbdbb075a924bc2f%26id%3D773597b607%26e%3Dd25044a3ea&data=05%7C02%7Csara.lewis1%40det.nsw.edu.au%7Cb93626ade4ed4551842d08dc8f5ad2ae%7C05a0e69a418a47c19c259387261bf991%7C0%7C0%7C638542867450226848%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=VggjbfhrtpbeK5r6UnY%2Fkeva6q6SFSW0n8Zd2gfINww%3D&reserved=0) **on public websites or on social media**
* **Regularly review content on websites and social media and take down any images you no longer require**
* **Always attribute and label images**

What images can I use on websites or social media?Schools and TAFEs can only use images on public websites (including in newsletters and other material uploaded to websites) or social media if they own copyright in the image, have permission or a licence from the copyright owner, the image is CC-licensed or it is in the public domain (ie out of copyright).**Use images in which your school/TAFE or Department/administering body owns copyright**We recommend using images in which your school/TAFE or Department/administering body owns copyright wherever possible, because these are free to use in any resource, whether it is being shared on a website or used internally. It is best practice to label the image as being owned by your school/TAFE or Department/administering body (see [Labelling and Attributing](https://aus01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsmartcopying.us19.list-manage.com%2Ftrack%2Fclick%3Fu%3D1f887395dfbdbb075a924bc2f%26id%3D1257a50482%26e%3Dd25044a3ea&data=05%7C02%7Csara.lewis1%40det.nsw.edu.au%7Cb93626ade4ed4551842d08dc8f5ad2ae%7C05a0e69a418a47c19c259387261bf991%7C0%7C0%7C638542867450232408%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=JikwVtl0Cd0TuhPKI8XGqN28EgjEn4ufAtNaCGsCL6Y%3D&reserved=0)).**Use and attribute CC-licensed images**It is a good idea to use CC-licensed images. CC-licensed images are free to use and share. The only requirement is that you **attribute** the creator and comply with the terms of the relevant CC licence. To attribute CC-licensed images, simply follow **TASL**:* **T**itle.
* **A**uthor – include a hyperlink to author’s page if applicable.
* **S**ource – if the image was obtained online, an easy way of doing this is to hyperlink the title to the URL of the original source.
* **L**icence – include a hyperlink to the licence terms.

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Some stock image websites’ terms of use allow for educational use of their images, for example [Pixabay](https://aus01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsmartcopying.us19.list-manage.com%2Ftrack%2Fclick%3Fu%3D1f887395dfbdbb075a924bc2f%26id%3D1c21980e62%26e%3Dd25044a3ea&data=05%7C02%7Csara.lewis1%40det.nsw.edu.au%7Cb93626ade4ed4551842d08dc8f5ad2ae%7C05a0e69a418a47c19c259387261bf991%7C0%7C0%7C638542867450248630%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=BQjZLaoDK1ak591Nq5fQDBT8TUOQSfTl3iTJXQSrHVI%3D&reserved=0) and [Unsplash](https://aus01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsmartcopying.us19.list-manage.com%2Ftrack%2Fclick%3Fu%3D1f887395dfbdbb075a924bc2f%26id%3D798cda28b6%26e%3Dd25044a3ea&data=05%7C02%7Csara.lewis1%40det.nsw.edu.au%7Cb93626ade4ed4551842d08dc8f5ad2ae%7C05a0e69a418a47c19c259387261bf991%7C0%7C0%7C638542867450253901%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=nq%2FLH%2BVWwBNVqbWkPNp9V0JN3BUYIJ7ryXF94yZ3MWE%3D&reserved=0), and these images can generally be used on websites and social media. We always recommend attributing these images. See [Labelling and Attributing](https://aus01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsmartcopying.us19.list-manage.com%2Ftrack%2Fclick%3Fu%3D1f887395dfbdbb075a924bc2f%26id%3D15f9eb911d%26e%3Dd25044a3ea&data=05%7C02%7Csara.lewis1%40det.nsw.edu.au%7Cb93626ade4ed4551842d08dc8f5ad2ae%7C05a0e69a418a47c19c259387261bf991%7C0%7C0%7C638542867450260151%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=CljS5znvfNoVJPau6a3I5Vrfa8adyl0BIkuPz86C%2Bjc%3D&reserved=0).**What can I do under the Statutory Licence?**The [Statutory Licence](https://aus01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsmartcopying.us19.list-manage.com%2Ftrack%2Fclick%3Fu%3D1f887395dfbdbb075a924bc2f%26id%3D8129697d69%26e%3Dd25044a3ea&data=05%7C02%7Csara.lewis1%40det.nsw.edu.au%7Cb93626ade4ed4551842d08dc8f5ad2ae%7C05a0e69a418a47c19c259387261bf991%7C0%7C0%7C638542867450265519%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=5T7YTUC5kHZILQ%2B68FnprwRLuh2h3krXuPuGxKQoPK8%3D&reserved=0) enables schools and TAFEs to [copy](https://aus01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsmartcopying.us19.list-manage.com%2Ftrack%2Fclick%3Fu%3D1f887395dfbdbb075a924bc2f%26id%3D0e3328ae14%26e%3Dd25044a3ea&data=05%7C02%7Csara.lewis1%40det.nsw.edu.au%7Cb93626ade4ed4551842d08dc8f5ad2ae%7C05a0e69a418a47c19c259387261bf991%7C0%7C0%7C638542867450270743%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=iXuqcyLE0XOjx7CpCCrnaCd1N5MaNuwy6oFUDgUBC6o%3D&reserved=0) and [communicate](https://aus01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsmartcopying.us19.list-manage.com%2Ftrack%2Fclick%3Fu%3D1f887395dfbdbb075a924bc2f%26id%3Dc8358fc71f%26e%3Dd25044a3ea&data=05%7C02%7Csara.lewis1%40det.nsw.edu.au%7Cb93626ade4ed4551842d08dc8f5ad2ae%7C05a0e69a418a47c19c259387261bf991%7C0%7C0%7C638542867450276025%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=Qf2mLnBf28WYo5SQtwalmQgrqb5LojYvQnrRcfVZ%2F7g%3D&reserved=0) images for [educational purposes](https://aus01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsmartcopying.us19.list-manage.com%2Ftrack%2Fclick%3Fu%3D1f887395dfbdbb075a924bc2f%26id%3Dce77f392f6%26e%3Dd25044a3ea&data=05%7C02%7Csara.lewis1%40det.nsw.edu.au%7Cb93626ade4ed4551842d08dc8f5ad2ae%7C05a0e69a418a47c19c259387261bf991%7C0%7C0%7C638542867450282286%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=KF%2F8VpzvgtM4WVDchKme%2F027u17m7VJVXHaOEGkBfu8%3D&reserved=0) as long as certain criteria are met. Wherever technically possible, access to material which contains images copied or communicated under the Statutory Licence must be restricted (eg by use of a password) to teachers and students and not made publicly available - including on a website or social media.  **National Copyright Unit’s free webinar series**The NCU is offering a series of free and practical webinars to help teachers navigate copyright while teaching. These webinars are aimed at Australian school and TAFE staff (excluding Victorian TAFEs) and are targeted to educators, librarians and administrators.The NCU Copyright Hour, our one-hour webinar series, will be running in Terms 3 and 4. This series covers a range of interesting topics such as Artificial Intelligence (AI) and Copyright, Copyright for Resource Developers, Music and Copyright, Creative Commons, Using Text and Artistic Works and Using TV and Film.For those who want a more in-depth look at copyright, we are also running our long-form Copyright for Educators webinars. In these webinars you will learn about copyright basics, what you can do under the various education licences, educational exceptions, Creative Commons and much more. These webinars run for 6 hours for school staff and for 4 hours for TAFE staff.Please visit our [webinar page on our Smartcopying website](https://aus01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsmartcopying.us19.list-manage.com%2Ftrack%2Fclick%3Fu%3D1f887395dfbdbb075a924bc2f%26id%3D1e84c48c3d%26e%3Dd25044a3ea&data=05%7C02%7Csara.lewis1%40det.nsw.edu.au%7Cb93626ade4ed4551842d08dc8f5ad2ae%7C05a0e69a418a47c19c259387261bf991%7C0%7C0%7C638542867450288067%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=ROvyow0DbZuD02pBZGnJbQEd4aHTklPUEHOOGtW3CGo%3D&reserved=0) to find dates, topics and registration links for these webinars. **Additional information** The purpose of this update is to provide a summary and general overview. It is not intended to be comprehensive nor does it constitute legal advice. If you need to know how the law applies in a particular situation, please seek specific advice from the [NCU](https://aus01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsmartcopying.us19.list-manage.com%2Ftrack%2Fclick%3Fu%3D1f887395dfbdbb075a924bc2f%26id%3D0ea5721ddb%26e%3Dd25044a3ea&data=05%7C02%7Csara.lewis1%40det.nsw.edu.au%7Cb93626ade4ed4551842d08dc8f5ad2ae%7C05a0e69a418a47c19c259387261bf991%7C0%7C0%7C638542867450293489%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=Rlwm6QSGSG6OcNv0e3TrcUMFkzrxucV8LiLYSonnw%2Fg%3D&reserved=0). |

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